

### ● Custom Paint Specification

Endura customer paint specifications ensure consistency in paint application methods and practices. Our guidelines on mils, application and product selection provide consistent reproducible results. Avoid mistakes due to uncertainties and assumptions

### ● Personal Trainer Program [PTP]

Endura Paint is a trailblazer in the personal training program for the paint and coatings industry. Endura Technical Sales Representatives undergo extensive training that utilizes proven and practical solutions to achieve the best results for our customers

Features of the Personal Training Program include:

- Assessing goals and needs within the paint program
- Creating a plan to meet those goals

### ● Sales and Support

Our knowledgeable technical sales staff work closely with our in house departments including:

- Lab - For product support and for product development or adjustment
- Color Dept - For color matching, and color development

Receive onsite support to get shop and applicator feedback. (Endura Total Solutions "Report Card")

### ● Customer Information Management

Endura customer portal sites (see our demo page @ [www.endura.ca/demo](http://www.endura.ca/demo) for more information)

These easy to view portals keep all information together in one easy to view web page, including:

- Paint Specifications
- Relevant MSDS and Technical Data sheets
- Inspection reports, Quicke Reference Guides [QRG], and application charts

### ● Co-Marketing Initiative

Spiral Binders and other branded customized materials

Our binders provide easy access to all your information and are an excellent resource for your paint program

### ● Training

Endura provides many levels of training, depending on your unique requirements.

The **Endura Paint 101 Guide** provides a complete overview of the paint process:

- Choosing the right system for your requirements,
- Understanding your paint specification,
- Importance of QC documentation,
- Proper product prep