

Program Overview

Total Solutions is a complimentary service that is 100% customized to your company's needs and was developed to include many different documents/components to help manage your entire paint process.



● Custom Paint Specification

Endura customer paint specifications ensure consistency in paint application methods and practices. Our guidelines on mils, application and product selection provide consistent reproducible results. Avoid mistakes due to uncertainties and assumptions

● Personal Trainer Program [PTP]

Endura Paint is a trailblazer in the personal training program for the paint and coatings industry. Endura Technical Sales Representatives undergo extensive training that utilizes proven and practical solutions to achieve the best results for our customers.

Features of the Personal Training Program include:

- Assessing goals and needs within the paint program
- Creating a plan to meet those goals

● Sales and Support

Our knowledgeable technical sales staff work closely with our in house departments including: - Lab - For product support and for product development or adjustment - Color Dept - For color matching, and color development. Receive onsite support to get shop and applicator feedback. (Endura Total Solutions "Report Card")

● Customer Information Management

Endura customer portal sites (see our demo page @ www.endurapaint.com/demo for more information)

These easy to view portals keep all information together in one easy to view web page, including:

- Paint Specifications
- Relevant SDS and Technical Data sheets
- Inspection reports, Quick Reference Guides [QRG], and application charts

● Co-Marketing Initiative

Color & Coating Guides and other branded customized materials. Our Guides provide easy access to all your information and are an excellent resource for your paint program

● Training

Endura provides many levels of training, depending on your unique requirements.

The Endura Paint 101 Guide provides a complete overview of the paint process:

- Choosing the right system for your requirements,
- Understanding your paint specification,
- Importance of QC documentation,
- Proper product prep