

Technical Bulletin #15**Oct 7, 2002****Competitors using neutral bases to make paint**

We have been informed that more and more of our competitors are using neutral bases and industrial colorants to make colors in 2 component urethane. Here are a few facts that you should be aware of:

- Commercially available colorants are very expensive, companies who are using those colorants don't overdo it because of cost, so hiding is always poor versus our EX-2C Topcoat.
- These colorants always have a plasticizer in their formula so that they don't affect flexibility, dark colors made with neutral bases and colorants never get hard, they stay soft forever.
- Commercially available colorants are meant to be used in lacquer type coatings, they do not have UV absorbers, the coatings tinted with these colorants are not light stable.

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